DATA ANALYTICS STRATEGY

Many organizations see the potential in capitalizing on data to unlock operational efficiencies, create new services and experiences and propel innovation. Unfortunately, too many IT leaders invest in one-off technical solutions—with a big price tag and mixed results—instead of investing in a strategic data analytics capability. A data analytics capability moves an organization beyond performing pockets of analytics to an enterprise approach that uses analytical insights as part of the normal course of the mission.

Building a data analytics capability in any organization isn’t easy, but it can be done and very successful, if done right. Based on our pioneering work with clients and in building our own data analytics team, Fusion PPT helps you understand what’s needed, how to get started and how to mature your data analytics capability. We work with organizations to create a data analytics capability that embeds and operationalizes data analytics across an organization so that it delivers the next level of organizational performance and return on investment.

AUTOMATION

Automated analytics are increasingly necessary in a world where data is everywhere and clients want real-time responses, with actions that are tailored and personalized. In order to accomplish automated analytics, there needs to be an understanding of priorities, desired outcomes and the specific tools and processes required to generate the analytics. Fusion PPT’s data analytics team works closely with clients to get an understanding of the priorities of the organization and leverages its in-depth knowledge of niche tools to create a framework for automating the decisions based on identified priorities.

We deploy automation tools to analyze and visualize data and transform it into usable information that impacts the mission. These tools allow organizations to establish baselines, thresholds and alerts based on specific criteria and data patterns.